16-05-080 Temporary Signs.

(b) TEMPORARY SIGNS REQUIRING A PERMIT

(2) <u>Special Promotion Periods</u>. A business may apply for three [3] special promotion periods during the calendar year. Each period may not exceed 7 days in length. The periods may be combined to run consecutively. The Planning Commission may issue a conditional use permit to extend this time limit. <u>A temporary sign permit is required</u>. A banner or portable sign is allowed during this period. NOTE: Special product, price, or service advertising are appropriate during these periods.